

## Competition T&CS

Levi Strauss South Africa (Pty) Ltd: The Oldest 501® Hunt

1. This competition runs from 1 May 2023. It will be open for submission for 2 months, until 30 June 2023.
2. Finalists will be selected once the submission deadline closes. The submission deadline is 30 June 2023.
3. To be eligible you must follow the instructions correctly as per the mechanic and all details must be accurate to your knowledge.

#### **4. Mechanic:**

**To enter click 'join the hunt' on the relevant page.**

**Fill out the form with your details (All details must be correct)**

**Upload images of your 501® Jeans and label (Imagery must be uploaded exactly as per directed)**

**Hit submit**

**5. Prize:** Finalists will have the opportunity to win R15 000. Winner will be selected from a list of finalists based on submissions.

- 1. The winner of the oldest 501® hunt presented by Levi's® will win R15 000.**
- 2. There will be other prizes up for grabs for entrants at the discretion of the brand.**

6. Entrants must be over the age of 18 and reside in South Africa.

7. By participating in this competition, all participants accept and agree to abide by these rules and terms and conditions.

8. Neither Levi Strauss South Africa (Pty) Ltd and their respective advertising, media and PR agencies, nor their trading partners shall be liable in any way whatsoever for any loss, damage or costs, howsoever arising, suffered by a participant of this competition.

9. Under no circumstances shall the retailer be liable to anyone who participates in this competition for any direct or consequential loss howsoever arising which may be suffered, whether as a result of any negligent act or omission or any default on the part of the retailer or otherwise.

10. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.

**Promoter:** Levi Strauss South Africa (Pty) Ltd, 17th Floor, Portside Building, 4 Bree Street, Cape Town, South Africa, 8000.